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Shmaltz grows in '08

Shmaltz Brewing Company achieved more than 80 percent growth during the worst economic downturn since the Great Depression. Over the last five years (2003-2008), Shmaltz has seen more than 1,000 percent

growth, with projected annual sales for 2009 estimated at more than \$2 million.

According to a press release, Shmaltz Brewing continues to release beers in its **HE'BREW Beer** and **Coney Island Craft Lagers** lines while producing jobs, marketing innovative label designs in a saturated beer market and maintaining a grassroots wholesale network of largely family owned businesses.

Shmaltz will celebrate its 13th year with the special release of several new extreme offerings, including **Coney Island Human Blockhead**, **Rejuvenator** and the sixth edition of their radical Hanuka annual, **Jewbelation Bar Mitzvah**.

For information, visit: www.shmaltz-brewing.com.