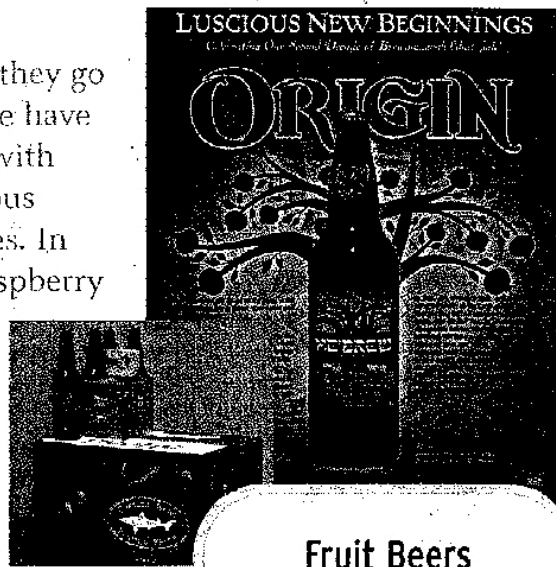


BEVERAGEWORLD

The **HIT** List

Fruitful Ventures

Fruit beers certainly aren't anything new—they go back centuries, after all—but brewers of late have been doing some pretty interesting things with them. And it goes beyond the now-ubiquitous pumpkin beers—a category unto themselves. In addition to the old Belgian standbys like raspberry and cherry, the craft segment has been getting creative with everything from apricots to pomegranates (HE'BREW's Origin Pomegranate Ale is a noteworthy example) to peaches (Dogfish Head's peached-up Berliner Weiss style Festina Peche has gotten some positive attention). We're still waiting on the mangosteen märzen.



Fruit Beers